

Snapshot of Kiind Strategic Plan

2021 - 2025



Vision

An inclusive society where all children and families reach their full potential

Mission

We walk with families, amplify their voices, and empower them with knowledge and connections to reach their full potential

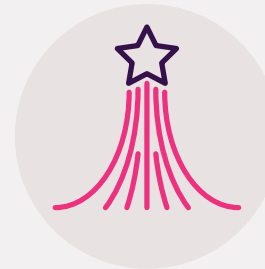
Values



We have a soul



We collaborate and connect



We bring hope and empower

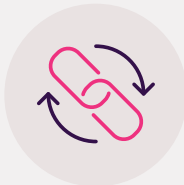


We are for every child and family

Strategic Priorities



Grow



Connect



Learn



Be Heard

Strategic Initiatives

1

Continue high value, business as usual services

2

Further embed and evaluate our unique peer support model

3

Expand outreach to assist more families

4

Review and strengthen staffing capacity

5

Collate and share families' stories and experiences to support systemic advocacy

6

Develop advocacy capability and capacity

7

Build strategic advocacy partnerships

8

Explore and expand partnerships with external stakeholders

9

Rebrand to refresh identity

10

Increase digital capabilities to be more future proof

Strategic Priority Areas

STRETCH AREAS



Grow

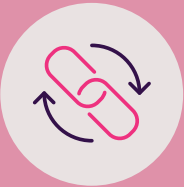
Kiind will grow internally and externally. We will grow and strengthen our internal capabilities in order to build a growing footprint.



Be Heard

Kiind will become the voice for families. We want to speak for families and children on topics and issues they bring to our attention and relay this to key government decision-makers at a state and federal level.

BUSINESS AS USUAL AREAS



Connect

Kiind will continue building a community for our families with a growing focus on embedding our peer support model across programs and the organisation.



Learn

Kiind will continue giving families the knowledge and information they need to understand, take control of, and navigate their journey.